

The Clarion

The Official District 59 Newsletter



Fellow Toastmasters in the District 59!



People come to our clubs for different reasons. Listening, speaking, getting feedback, providing evaluations, thinking on feet, leadership skills or success. I am sure everybody can find a certain quality that fit to him or her as the best tailored one.

What is the magic of Toastmasters programme?

Those actively participating cannot get worse! It is a big advantage. You can only improve.

Everybody can succeed in Toastmasters.

For some people success means two minutes of Table topics, for some it is represented by the officer position and the responsibility included in it, educational session on the District conference or just going out from the comfort zone.

Toastmasters - it is fantastic tool for possibilities mentioned above and definitely for more.

Whatever reason lead you to come to Toastmasters, whatever you consider your personal success is, Toastmasters will help you to achieve it. Toastmasters can be compared to the means of transport that will help to move you to your personal goal.

Toastmasters – it is YOUR VEHICLE TO SUCCESS

Zuzana Grofova, DTM
District Governor 2007-2008

Inside this Issue

Fellow Toastmasters in District 59!	1
What's the point	2
District 59 Fall Conference	3
Call for promotional materials	4
Welcome to the District Executive Committee.....	5
Train your brain	7

Clarion (clar-i-on):
a medieval trumpet with clear shrill tones



What's The Point? *By Jim Key*



If you have been a Toastmasters member for any length of time, the odds are very good that you've heard an announcement for an upcoming

speech contest. During my time as a member of our organization, I've heard those announcements on several occasions. I've also seen a variety of reactions to them. Some members are immediately excited, and ready to jump in and participate. For others, the thought of entering a contest is one with which they are uncomfortable, so they decline.

Which describes you? Do you struggle to answer the question "why should I compete; what's the point?" If so, this article states the observations I've made as a veteran of many Toastmasters contests.

"Everyone's a winner" is a line I've heard many times over the years. Most frequently it has been related to activities with my children's school to serve to fortify the self-esteem of the students. I've also heard it in relation to our contests. Though the statement is well intentioned, it is not true. Every contest has only one winner. The truth, however, is that everyone can be successful. The important thing is how you measure success.

In our speech contests, and in every opportunity to speak that you are given, there are at least three legitimate measures of success that can be realized. They are:

1. Accolades (including winning a contest)
2. Opportunity for personal growth
3. Opportunity to do something valuable for the audience

Accolades are nice because they are an acknowledgement of our achievement, and should never be discounted. You should rightfully enjoy having your abilities, your work, and your growth recognized. Whether it is a "best speaker" ribbon, a 1st place trophy, or the thanks you receive from someone to whom your speech meant a lot, the accolades that you receive are a valid indicator that you have been successful.

Not to be overlooked, however, is that second measure of success. Every time you speak, you have the opportunity to personally grow. Whether it involves doing a type of speech you're not comfortable with, covering new topics, or speaking to a larger audience, personal growth is always one of the ways in you can be successful, if you choose to take advantage of it.

My favorite, and what I view as perhaps the most significant measure of success, is that every speech affords you the opportunity to do something valuable for your audience. Sometimes, the audience needs a chance to relax and laugh, and the humor in your speech does that for them. They may need a reminder of the good things in life, or they may need to be challenged or inspired to change and grow, and the stories, experiences, and perspectives that you share may accomplish that for them. Regardless of the nature of their need, your audience is giving you the gift of their time and attention. It is only right that you should return something of value to them.

When you are going through your process of deciding whether or not to compete, please remember that while every contest ultimately has only one winner, everyone who competes can be successful. And that, in my opinion, is the point.

Jim Key is the 2003 World Champion of Public Speaking, and the Founder/Director of the Pure Excellence Initiative. For contact info, see <http://www.jimkey.com> or <http://www.pureexcellence.net>.

The deadline for the next issue is 31 August 2007. Submit articles to theclarion@online.de.

If you want to receive **The Clarion** regularly, send an email to tm-clarion-subscribe@yahoogroups.com and subscribe to the mailinglist.



District 59 Fall Conference

November 23th - 25th, 2007



VIENNA - THE CITY OF YOUR DREAMS

By Günther Aschenbrenner, ATM, Area Governor D1 and Conference Chairman

The Toastmaster District Meeting will take place in Vienna on November 23th – 25th, 2007. Enjoy a Toastmasters Conference in the heart of a romantic city. Vienna's first district is very rich of various attractions: historical sights, cultural landmarks, jewels of architecture, culinary highlights, most elegant shops. The venue of the Toastmaster District Conference, the "Vienna Marriott Hotel" is located in the first district right on the famous Ringstraße, five minutes from the City Air Terminal. One of the advantages of this five star hotel (including indoor swimming pool, sauna and fitness centre) is its location. Only a few walking minutes away of the elegant shopping district, the historical sights and the dazzling night life. Vienna has also a very efficient public transport system, which makes it easy for you to reach other sights outside of the first district.



Register for the District Conference and enjoy a beautiful time in Vienna. You have never been to Vienna? Here are some facts: The Vienna region has approx. 2 million inhabitants. Vienna is the city with the highest number of parks and gardens of any capital. Even wine is harvested within the city limits!

Vienna is the capital of Austria and one of the 3 official headquarter cities of the United Nations. Also OPEC and other international organisations have their headquarters in Vienna. Like 100 years ago, today Vienna is again a melting pot of various cultures.

Of course, there is the romantic and historic atmosphere what visitors are looking for. Vienna is the city of waltz and long-time capital of a great empire. Let your nostalgic and romantic dreams come true! Trace a rich aristocratic past, or explore

pubs revived in a fresh, new style. Pick up facts of an amazing cultural variety or simply savour „mit Schlag“ in the pastry shops.

The Habsburg emperors would much rather arrange dynastic marriages, compose music or collect art than make war and Vienna's museums give an ample proof.

The coffee houses of Vienna have the reputation all over the world of being oases of good living at a conspicuously leisurely place. Pastry shops are temples of the cult dedicated to the most sophisticated blends of sweet flavour and aromas, where initiated and novices alike throw all thoughts of calories to the winds. Viennese cooking has taken ideas, ingredients and procedures from every corner of the old empire and adjusted and adapted them into an unique, unmistakable new entity.



There are cities larger and more populous than Vienna; there are cities more important in the politics and business deals of our age. But in one area Vienna is the capital of the world: Music! No other city in the world has

been home to so many famous composers: Haydn, Mozart, Beethoven, Schubert, Brahms, Bruckner,



Mahler and Johann Strauss are just the most celebrated among them. And Lehar, Kalmann and his contemporaries created the sparkling genre of the operetta. Besides these "classics" Vienna has become a real capital of musicals.

One of the ingredients that make Vienna such an elegant city is the shopping. Find all top designer labels in the trendy and exclusive shopping streets

in the heart of Vienna. ... or visit the Christmas market in front of the City Hall.

True to the city's pervading Baroque tradition, everything in Vienna is, at least to some extent, theatrical. Simple everyday life has its show elements. It is no small surprise, then, that there are so many theatres in the city offering so many good productions.



Even if you are not an inveterate night owl, you will find no end of excuses for staying up late and having a wonderful time during your stay in Vienna.

LAST CHANCE TO SAVE MONEY!

Register now and you will still get the Early Bird Fee (until 31 July 2007)

<http://conference.district59.org/register.htm>

CALL FOR PROMOTIONAL MATERIAL

**Does your Club/ your Area / your Division
have promotional material?**

- **Business cards**
- **Flyer**
- **Brochures**
- **Poster**
- **Postcards**
- **.....**

Do you have ideas for an effective PR campaign which might be too expensive to realise for a single club but could be done by combining the resources of the District?

Please send me your templates, ideas and suggestions. I want to create a database with PR material which will be made available on the webpage. This way everybody can benefit from the terrific knowledge and experience of the Toastmasters we have in District 59.

**Contact: Annette Adraou, annette.adraou@online.de
Public Relations Officer of District 59**

Welcome to the District Executive Committee 2007-2008!



**If you want to find out more about your district leaders,
have a look at the
Special Edition of the Clarion
(to be published in August 2007)**

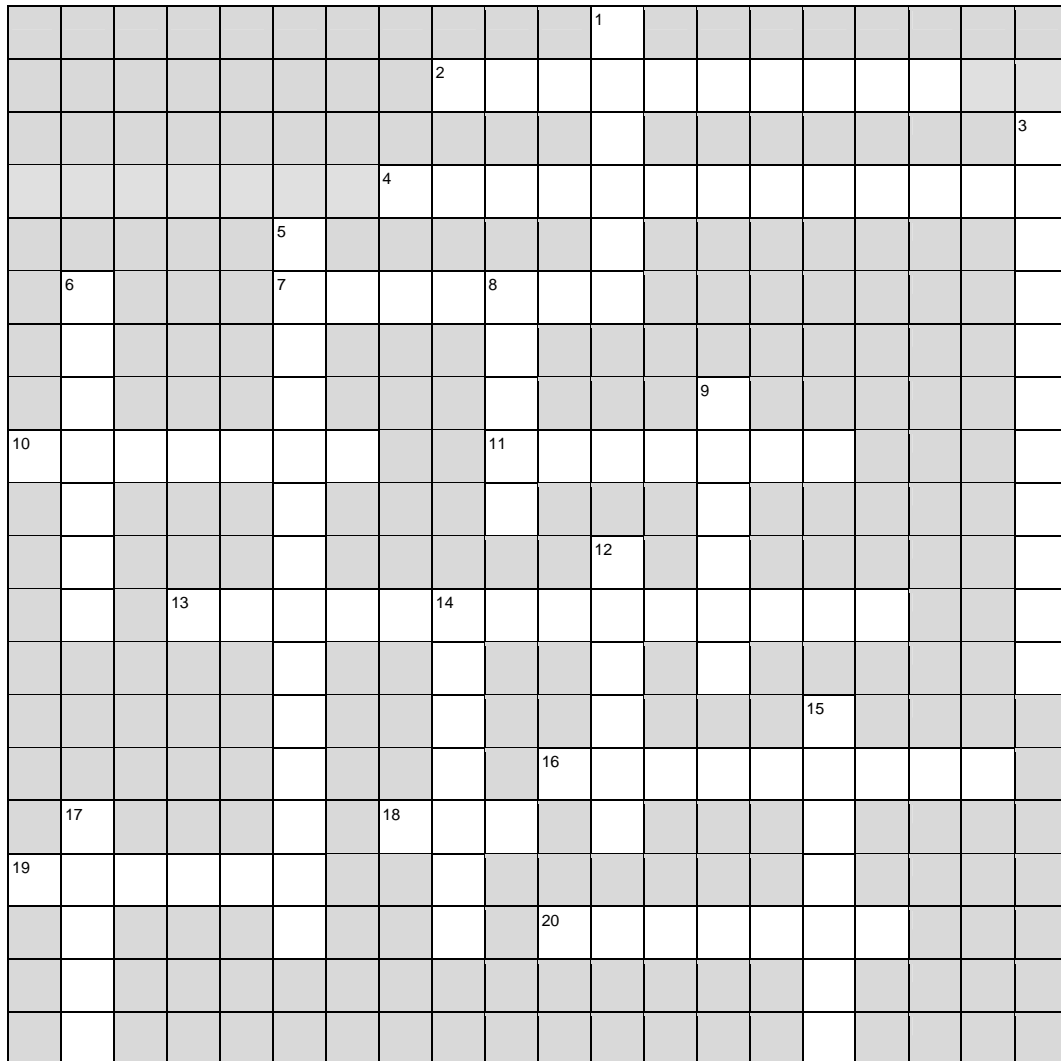
Get to know the District Executive Committee 2007-2008!

Establishing contact ...

District Governor	Zuzana Grofova	Z.Grofova@seznam.cz
Lieutenant Governor Education and Training	Lee Tapia	lee.tapia@t-online.de
Lieutenant Governor Marketing	Greg Palmer	greg.palmer@us.army.mil
Public Relations Officer	Annette Adraou	annette.adraou@online.de
Treasurer	Jitka Rubesova	jitka.rubesova@cuzk.cz
Secretary	Barbara Jo Kevan	bjkevan@gmail.com
Immediate Past District Governor	Christopher Magyar	magyarandmagyar@compuserve.com
Division A Governor	Francoise LeReste	francoise.lereste@club-internet.fr
Area A1 Governor	Fabienne Pujolle	f.pujolle@wanadoo.fr
Area A2 Governor	Jean Knibbe	jean.knibbe@laposte.net
Area A3 Governor	Stéphanie Schmitt	contact@partenaire-de-reussite.com
Division B Governor	Jaap Russchenberg	jaap.russchenberg@xs4all.nl
Area B2 Governor	Eunice Anita-Offerman	e.anita@casema.nl
Area B3 Governor	Morag Ottens	morag.ottens@ec.europa.eu
Area B5 Governor	Gijs Hillman	ghillmann@ottoworkforce.eu
Division C Governor	Ingo Cremer	ingo@biographieberatung.info
Area C1 Governor	Karsten Hinzmann	k.u.k.hinzmann@t-online.de
Area C2 Governor	Benjamin Bruehl	benjamin.bruehl@gmx.de
Area C3 Governor	Manfred Schroeder	manfred.schroeder@online.de
Division D Governor	Nayantara Majumdar	tara_toastmaster@yahoo.com
Area D1 Governor	Guenther Aschenbrenner	guenther.aschenbrenner@alconlabs.com
Area D2 Governor	Monika Jerabkova	jerabkovam@yahoo.com
Area D3 Governor	Anirban Majumdar	anirban_toastmaster@yahoo.com
Division E Governor	Thomas Skipwith	t.skipwith@descubris.ch
Area E1 Governor	Katherine Pirkle	katherine.pirkle@ch.transport.bombardier.com
Area E2 Governor	Jack Vincent	jack.vincent@focus360.ch
Area E3 Governor	Philip Selby	pselby@econophone.ch
Area E4 Governor	Chris Solberger	chris.sollberger@h-s-x.net
Division F Governor	Lesley Nardini	lesley.nardini@t-online.de
Area F1 Governor	Gisela Plieseis	plieseis@t-online.de
Area F2 Governor	Ivan Aksenov	ivan@ivanke.de
Area F3 Governor	Achim Mizera	AMizera@t-online.de
Area F4 Governor	Hadrian Lutogniewski	HadrianL@mail.com
Division G Governor	Alexandra Olsson	aolssso@yahoo.com
Area G1 Governor	Nic Cottrell	nic.cottrell@transmachina.com
Area G2 Governor	Susan Cornell	susan.cornell@comhem.se
Area G3 Governor	Jeanette Aronsson	president.gtm@toastmasters.se
Division H Governor	Jim Dodson	jimdodson@telefonica.net
Area H1 Governor	Markus Kuenkel	contact@kuenkel-dr.com
Area H2 Governor	Sania Jelic	sania_jelic@yahoo.es
Area H3 Governor	Marie Pierre Coutart	mcoutart@hotmail.com
Area H4 Governor	Barbara Hofmeister	barbara@trainingvisions.com
Division I Governor	Bert Olesch	eolesch2001@yahoo.com
Area I1 Governor	Eva Beldiman	eva@beldiman.net
Area I2 Governor	Domenico Antico	domenico.antico@gmx.it
Area I3 Governor	Guenther Schmalzl	guenther.schmalzl@t-online.de

TRAIN YOUR BRAIN

TRAIN YOUR BRAIN



DOWN

1. language in District 59
3. winner of the International Speech Contest in Gothenburg
5. measure of success by Jim Key (inside this issue)
6. language in District 59
8. language in District 59
9. world champion of public speaking 2003 (2 words)
12. language in District 59
14. synonym for speech
15. language in District 59
17. language in District 59

ACROSS

- 2: Vienna – the city of ... (2 words)
4. our District Governor (2 words)
7. language in District 59
10. medieval trumpet
11. language in District 59
13. Why is November 23-35 an important date? (2 words)
16. Who said: "It usually takes more than three weeks to prepare a good impromptu speech." ? (2 words)
18. How many clubs are in District 59 (last digit)?
19. month when the International Convention will take place
20. Where is the International Convention 2007?