

## The CCET Then and Now

This fall marks the 20<sup>th</sup> anniversary of the founding of the Continental Council of European Toastmasters (CCET). Such anniversaries mark the perfect time to look



Robert Cockburn, CCET Chairman Tim Keck, President of Toastmasters International

back at our Council's history and to reflect on what we have accomplished during those years.

When the Council formed in 1979, the Toastmasters environment was different from what we see today. Back then there were clubs in Brussels, Frankfurt, Heidelberg, Laar, Luxembourg, Munich, Paris, Stuttgart, Vienna, Wiesba-

den, Würzburg, Zurich and Zweibrücken, and our membership was primarily US Military. The Council initially met only once a year, primarily to hold speech contests. Club Officer training consisted of the outgoing President handing over some books saying, "here read this". There was no Area Governor training.

Today, the face of Toastmasters in Europe has changed greatly. For a start there are more Toastmasters than ever before, almost 1000 and the majority are European. The CCET now has 43 clubs and several more are about to be chartered.

The service that the CCET is providing to our members has also changed greatly. Now at the CCET Fall and Spring Conferences the number of educational sessions has almost doubled, plus sessions and contests are being offered in English, French, and German. More importantly, now every club is receiving club officer training from its Area Governor and the Area Governors are receiving training from the CCET Chairman and Vice Chairman, Education and Training. This training is vital towards helping our Club and CCET Officers provide our members with the kind of club environment they need to

*(Continued on page 2)*



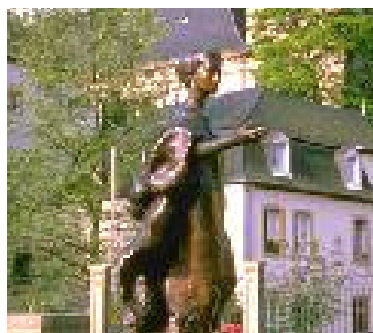
FALL Conference 1999

Munich/Ismaning  
November 12-14, 1999

**Hot Hotel Tip**

Deutsche Telekom  
Bildungszentrum Süd

See page 11



SPRING Conference 2000

Luxembourg  
May 19-21, 2000

**Mark your Calendars!**

Hosted by Europe's oldest club  
"with a long history of hospitality"  
the Bossuet Gaveliers

This conference will mark the closing of the CCET and the creation of District 59P.

# Marketing Toastmasters

Dirk Husfeld, VC of Marketing

Dear Fellow Toastmasters,

This is your C.C.E.T. Vice Chairman, Marketing speaking. If you are anything like me (or me half a year ago), you might have heard that there is a position like this but you are quite unsure what a Vice Chairman Marketing has to do. To make a start, here is what the District Leadership Handbook has to say about this position:

- \* Makes the benefits of Toastmasters membership available to greater numbers of people.
- \* Plans, develops, implements, and directs short-term and long-term marketing objectives.
- \* Develops and directs programs for new Club development, Club rescue efforts, Club membership promotion, and membership retention.

This article shall inform you about my personal interpretation of these general guidelines, and about the goals I will work towards during my



(CCET Then and Now...Continued from page 1)

fully benefit from their Toastmasters membership.

The most important measure, and proof of our success, is that member satisfaction is also increasing. Toastmasters have a very simple way of indicating their satisfaction. If they are not happy they leave. If they are happy they not only stay, they also earn their CTM or ATM, and they bring guests to meetings. Guests who like what they see and join. In each of the past 4 years a record number of Toastmasters achieved their personal goal of learning how to communicate more effectively. Last year 53 of our members (almost 7%) earned their CTM, and 9 of our members earned their ATM awards. Also last year the numbers of Toastmasters in Europe increased by 15% and 6 new clubs were chartered. Historically only 2-3% of our members earned their CTM, and the chartering of a new club was a rare occurrence.

This year also marks a year of metamorphosis for the CCET.

This dramatic increase in the numbers of Toastmasters in Europe, our member's satisfaction and our achievements has not occurred by accident. It came as result of a decision taken together by the leaders in our clubs and in the CCET to work towards improving the quality of programming to our members and to offer officer training to all our Officers. The successes we are now achieving is proof positive that we are on the right track in satisfying our members needs.

This year marks the 20<sup>th</sup> Anniversary of the founding of the CCET and we will be celebrating our great successes in a most unusual way. This year also marks a year of metamorphosis for the CCET. Beginning July 1, 2000 the CCET will become a Toastmaster's Provisional District, 59P, the first step to becoming a full District. This change is a very exciting one, for as we gain access to the full range of Toastmaster training programs and the full range of administrative assistance from

Toastmasters International, our Club and District Leaders will be able to concentrate fully on increasing the network of clubs in Europe and in making our members' Toastmaster Experience as rewarding and fulfilling as it can, and should be. Put simply, this means we will have more members achieving their goals and have more fun at the same time. We have every reason to be proud of our achievements and of what we will achieve in the future.

One question that many will be asking is; "How can I benefit from this new and improved Toastmasters here in Europe?" I invite you to go to your Area contest this fall and to the CCET Fall Conference in Munich, November 12-14, 1999 to find out. You'll be glad you did.

Robert Cockburn, DTM  
C.C.E.T. Chairman

## Membership Development

term.

It is easy to identify a healthy club. It is one with a growing membership. Members are happy to attend the meetings and proud to tell their friends about their Club and invite them in. Visitors feel welcome and join to participate in a worthwhile training program. Such a Club reliably provides the environment its members need to develop. And sooner or later, it will spawn a new Club.

Clubs that stagnate, on the other hand, are not far from losing

members. How long can one accept a dwindling membership? Not for long, that's for sure. The main cause of stagnation or shrinkage is boring routine. Members miss the excitement, and Club officers wonder what they could do differently. Do you realize that the main purpose of the C.C.E.T. is to help in such situations? Yes, we are here to support Clubs, especially those that are in difficulties. And we do have the experience to help, to open up new ways, and to bring back the excitement.

All that we need is to be informed about existing problems.

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Dirk Husfeld, VC of Marketing

# THE IMPOSSIBLE DREAM

Bill Hamilton, DTM Past CCET Chairman

**A** little over four years ago at the General Meeting of the CCET in which I became Chairman, it was stated that we could never become a District because we would never have sufficient clubs. On the drive home from Buxtehude I didn't ask "why", I asked instead "why not?" I looked over the continent of Europe (excluding England and Ireland, which already were District 71) and upon arriving home in Heidelberg I wrote Ian Edwards who would become the incoming International President of Toastmasters, requesting admittance as a district. He immediately turned my letter over to the

Executive Director of Toastmasters International, and he in a lengthy epistle explained to me why we could not become a district and all of the multitudinous steps that would be involved in us ever achieving that Impossible Dream. Therein began our quest. At the upcoming Toastmasters International Conference which was held in August, I, Chris Magyar, the Vice-Chairman for Education and Rob Cockburn, then a former CCET Chairman, met with Terry McCann, the Executive Director of Toastmasters, along with some of his assistants, Stanley Stills and Daniel Rex, and we began the lengthy process of advancing to the coveted position of becoming a district within Toastmasters.

Becoming a provisional district would be our first goal. We were told that we needed more clubs, especially within central Europe, as Toastmasters at that time were not interested in the fringes of Europe (those nations which had been behind the Iron Curtain), nor other countries far removed from our central base of Germany, France, Belgium, and Luxembourg. We also needed to increase the membership in our existing clubs, and embark on a program of leadership training for our Area Governors and Club Officers. In October Chris Magyar with the assistance of Peter Kenton, arranged for our first ever two-day session of the CCET Executive

(Club Development . . . Continued from page 3)

It fails for two reasons:

- 1 It is in English and will thus speak only to those who are fluent in this language.
- 2 It makes assumptions that are wrong for Europe. In the USA, Toastmasters is a well known quantity. Almost everyone there at least has an idea of what it is. In contrast, Toastmasters is virtually unknown over here. So before we get a chance to arouse interest in any particular Club, we have to educate people first on what Toastmastering is. That calls for a totally different approach to Public Relations. It will therefore be my aim to create promotional material that is more appropriate for Europe. I would be grateful for any suggestions you might have or help you might offer in this respect.

Best wishes,

## Dirk Husfeld

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### Special Announcement

The CLARION is now available in electronic form. To receive **your** personal copy just send an e-mail to:

[clarion@european-toastmasters.de](mailto:clarion@european-toastmasters.de)

containing the word:

**SUBSCRIBE**

Future issues of the CLARION will be sent to you immediately after printing. It's your guarantee to receive CCET information

**first hand and hot!**

**Impossible Dream . . .** Board in Metz, France. For the first time an important contingent of French-speaking Toastmasters was in attendance. Officers Training and a session of Parliamentary Procedure was presented by the CCET Executive Board. Rob Cockburn and Gavin Alexander, both former CCET Chairmen, joined in the team by providing instructions and training. This was something that had never been done before in the CCET. It was a huge success. Our next step was in joining with our big brothers, District 71, in their Fall Conference held in Dublin. Besides myself, accompanied by Ardelle, were Peter Kenton, Jim Huggard, and others from the CCET. We received a warm welcome by Ken Norman, their District Governor, Ted Corcoran, their Immediate Past District Governor who was embarking on a campaign to become the Interna-

tional Director from overseas, and all of the many other club and district officers.

The following February Ken Norman and his wife came to Paris. There they met with our Executive Board to draft strategy to assist us in becoming a district. New budget proposals which were presented by our treasurer were approved and later presented to and adopted by the membership which has put us on a solid financial footing. Subsequently, our contributions to the campaigns of Tim Keck to become the Third Vice President of Toastmasters International and of Ted Corcoran as the International Director for Overseas Districts were rewarded by their presence at the Fall Conference held in Heidelberg in 1997. Each played a vital role in our quest for

(Continued on page 5)

(Membership . . . Continued from page 2)

So if you believe your Club is in trouble, please let me know.

Do not assume someone else will do it for you. Chances are someone will, but I much prefer receiving five reports on the same problem over not hearing anything at all.

**It's easy to identify a healthy club**

In addition, I will put more emphasis on every Club being visited by C.C.E.T. officers. In most cases, that will be the respective Area Governor, but the other Board members are available as well.

The idea is to make the C.C.E.T. Board more visible and accessible for every Toastmaster in Europe.

**W**e will start being a Provisional District on July 1, 2000 which is a huge suc-

# Marketing

*Dirk Husfeld, VC of Marketing*

## Club Development

cess for all of us. But to prove our viability as a District, we still have to reach the minimum number of 60 Clubs within the next four or so years. The C.C.E.T.

Board has set itself a goal of four new clubs by June 30th, 2000. However, I believe we have a chance to do better.

There is no denying that most of the effort needed to create a new Club has to be spent locally. The C.C.E.T. cannot do it via remote control. But if you and a few other determined Toastmasters are planning on founding a new Club, the Board can certainly be of help. We have seen many such attempts, both successful and unsuccessful, and can give appropriate advice. Moreover, the Board will try to send representatives to important events, like demo meetings or charter parties.

Once again, we need your input before we can be of help. Whether you already became active or whether you are still contemplating the action, we would like to know about it. So please get in touch.

When Ralph C. Smedley founded the first Toastmaster Club 75 years ago, this Club met in English. Of course, since this is the most common language in California. Dr.Smedley focused

# Appreciate

## the vernacular

on the Communication and Leadership Program, and there was no reason to complicate that by introducing a foreign language into the play.

Now look at what we are doing here in Continental Europe! Mostly, we ask our members to not only work on the training program but also to do it in a foreign language. I am aware that many of our current members appreciate this further challenge, and I don't want to take that away from them. The English-speaking Clubs shall prosper and multiply.

I am concerned, however, about those people who would be interested in the Communication and Leadership program but cannot participate because their English is not up to it. Or because they refuse to split their attention. Those people I would like to offer the training program in their own language. Personally, I can only work on migrating the program into German but invite everyone else to contact me about creating Clubs meeting in the vernacular. Even if I do not speak your native language, I might be instrumental in bringing people with common interests together. Promotional material from Toastmasters International is in glossy, colourful print and looks nice. It is also quite useless here in Continental Europe.

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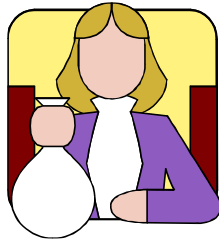
## Time to Pay CCET Dues

*Elizabeth Nostedt, CCET treasurer*

**I**n mid September I sent out a letter to all Club Presidents and Treasurers about paying the CCET Dues for the 1999/2000 year.

In this letter I indicated that the dues should be paid by October 1st to the bank account listed below. We will also accept the dues in CASH - DM at the CCET Conference in Munich, if you wish to avoid bank charges.

But remember, your club's dues should be paid before the various speech contests. As you know, in order for a contestant to be eligible to compete at the CCET Fall Conference in Munich, the contestant's club must be in good standing in the CCET. You wouldn't want to see your candidate disqualified



due to an administrative technicality!

To avoid excess currency exchange rates to Sweden, we have maintained the CCET account in Germany.

Please make payment to:

Please make payment to:  
Denise Anne Magyar, C.C.E.T.  
Dresdner Bank, Munich, Germany  
Account no.: 370 102 501 Bank code: 700 800 00  
S.W.I.F.T.: DRES DE FF 700

Please include your Club Name & Number with the memo "Dues 99/00" on your check or bank transfer.

Dues are 5 DEM per club member. The number of members is based on the club's April semi-annual 1999 report submitted to TMI.

## Toastmasters Club Home Page Contest

(Impossible Dream . . . Continued from page 4)

Provisional District status. The impossible dream which I had, has ultimately been brought to fruition through the major efforts as the torch was passed to the following CCET Chairmen, Henry Blount, Chris Magyar, Desmond McGettrick, and now Rob Cockburn. Through them a formal petition, along with the approval of a necessary quorum of clubs, was recently presented to Toastmasters International, and was considered and announced at their August meeting that we have been approved as a Provisional District, and will take effect

on July 1, 2000. We, in Europe, will close out the Continental Council of European Toastmasters and welcome ourselves to a new status at the advent of the new millennium. The Impossible



All of us are really committed to Toastmasters and many of us are committed to the Internet.

Some of us serve as webmasters for our clubs and some of us have even been introduced to Toastmasters over the Internet. This makes home pages a powerful tool for the Toastmasters community. Why not make it even more powerful?

The CCET will therefore launch its Toastmasters Club Home Page Contest. The first award will be presented at the next CCET Spring 2000 Conference in Luxembourg. If you would like to be a contestant, don't hesitate to send your home page address to:

[Webmaster@european-toastmasters.de](mailto:Webmaster@european-toastmasters.de)

Several members are interested in starting a Speakers Bureau. A discussion is starting on swisstasters, the mailing list for online Swiss toastmasters. We have guidelines from the District One Speakers Bureau of Santa Monica CA as a starting point. The aim would be to give advanced toastmasters (not necessarily CTMs) more opportunities to speak, while bringing the attention of business and other organisations to us.

Swiss Radio International, based in Berne, is planning a half-hour interview to be broadcast during a morning show. Graham Tritt, area governor, will represent us, possibly with his antipodean extremism balanced by a native Swiss woman.

Swiss Re, a company-based club, has just started after the summer break; new president is Eric Westacott.

Bulle has also just started, with the addition of a new batch of enthusiastic students. The club immediately has nearly 40 members, and has to split its meetings.

All Swiss clubs are back and running, after the summer break

### E•groups – Invented for Toastmasters

These are the advantages of using e-groups as a tool for your club:

- Invite all club members and guests just with one e-mail address
- Read e-mails not only at home – read them on the Web, wherever you are

- Never lose an e-mail – every e-mail will be stored safely on the Web
- Receive club meeting reminders regularly and automatically by e-groups
- Store all club and Toastmasters events on the Web
- Start electronic polls for club decision procedures

To find out more about e-groups or even creating your own club e-group just go to:

<http://www.egroups.com>

Christoph Stoppok, Public Relations Officer CCET

Did you know . . . that not only European Toastmasters visit our Web Site? US Toastmasters visit it as well.

It may come as a surprise that ours one of the most respected Toastmasters sites around. In an interview at the Toastmasters Conference in Chicago, Toastmaster, Division Governor and Webmaster for District 66, Rudy Moralez, Jr. told our Clarion reporter that there were only two links worth having on his division's home page - one to TMI headquarters and the other to ours! Why? Because it's informative, well laid-out and easy to read.

Thanks Christoph!



# Chers membres Toastmasters

**N**ous commençons à peine l'année 1999-2000 ( 111 jours du 01/01/2000 ) avec plein de projets pour développer TM en France : nouveaux clubs en province, charte de Forum Lyon, ...

Nous avons fini l'année dernière sur le chapeau des roues avec la conférence d'Enghien qui fut assurément un succès ( 120 participants, ... ). Je pense que les quelques semaines de vacances vous ont permis de vous reposer et ... de préparer beaucoup de beaux discours. En moyenne, un TM avisé doit faire au minimum trois discours par an.

Le CCET ( division Europe vu de TMI ) est un division distinguée par le président de TMI ( récompense ulti-

me ). Notre secteur a été particulièrement mis à l'honneur pour l'année passée car il a reçu la récompense de Secteur Distingué ( distinguished area ). J'avais durant la chaleur de l'été envoyé un message explicatif, mais tout n'a peut-être pas été aussi clair que je le pensais.

Voici donc le détail des résultats club par club : ( je vous rappelle que ces résultats sont disponibles sur internet à l'adresse [www.toastmasters.org](http://www.toastmasters.org).

Aucun des clubs n'a été crédité du point de vue des visites de club par le coordinateur, car n'étant pas encore un district, nous avons convenu de ne pas envoyer ces rapports à TMI et de les garder au niveau du CCET (Continental Council of European Toastmasters , soit le

Comité Continental Européen TM )

**Calliope** ( club 3510-U ) :

- a remis ses listes de membres à temps
- a eu 3 nouveaux CTMs (Competent TM :10 discours )
- compte 19 membres, donc n'a pas pu être club remarquable , selon les anciens critères des fameux points qui vous ont été détaillé à Bruxelles. ( il en faut 20 )

**Les Orateurs** ( club 4935-U ) :

- a remis ses listes de membres à temps
- compte 33 membres
- a été club remarquable

**Agora** ( club 6286-U ) :

- a remis sa liste de membres à temps
- a eu 3 nouveaux CTM ou CL ( Competent Leader : CTM + 2 ateliers éducatifs + membre du bureau )
- a eu 1 nouvel ATM ( Advanced TM : 20 discours )
- compte 25 membres
- a été club remarquable
- a eu sa charte en décembre 98.

**Eloquence Hainaut** ( club 6339-U )

- a remis ses listes de membres à temps
- a eu 2 nouveaux CTM
- compte 19 membres, donc n'a pas pu être club remarquable

**Forum des Rives de Seine**

( club 6631-U )

- a remis ses listes de membres à temps
- a eu 1 nouveau CTM
- compte 23 membres
- a été club remarquable

**Eloquence 45** ( club 7468-U )

- a remis sa liste de membres à temps (celle d'octobre )
- a eu 2 nouveaux CTM
- compte 23 membres
- a été club remarquable

**Forum Lyon** ne figure pas car il n'a pas encore sa charte.

Sur les 6 clubs du secteur, ( base de 5 clubs en début d'année )

- 5 ont remis la liste d'octobre à temps : objectif 75%= 3 clubs -> objectif atteint
- 5 ont remis la liste d'avril à temps : objectif 75%= 3 clubs -> objectif atteint
- 11 nouveaux CTM ou CL : objectif 1,75 CTM par club -> objectif atteint
- 1 nouvel ATM : objectif : 1 ATM pour 2 clubs -> objectif non atteint : dû à notre relative jeunesse dans TM, quoiqu'il y ait certainement dans les clubs orléanais des ATM et CL en puissance
- 4 clubs avec plus de 20 membres : objectif : 60 % des clubs -> objectif atteint
- Rapports de visite : non pris en compte pour les rai-

*Pour les prochaines versions du Clarion France, je compte sur votre participation (limite de dépôt des articles mi-décembre 99 ) pour faire connaître votre club en France et en Europe.*

**THIERRY PEIRANI**

**COORDINATEUR DE SECTEUR**

**TPEIRANI@aol.com**

- sons évoquées plus haut
- 4 clubs remarquables : objectif : 60 % des clubs -> objectif atteint

En conséquence, notre secteur a été distingué. Félicitations à tous pour ce résultat ... remarquable.

Au mois d'août avait lieu la première réunion de bureau du CCET à Wiesbaden. Voici un résumé de la réunion.

4 numéros du Clarion ( journal européen de TM ) sortiront par an : les 15/10, 15/1, 1 avril, 1/07. Les articles doivent être remis 1 mois avant. 1 exemplaire du Clarion sera remis à chacun des membres des clubs ( envoyé

au président de club ). Il y aura une page en français et une page en allemand. Le Clarion donnera des nouvelles de ce qui se passe en Europe. Le Président et le VPE du CCET publieront un article dans chaque numéro.

Pour la réunion de bureau du CCET, afin d'éviter que les rapports des coordinateurs de secteur ne soient trop longs, leurs rapports seront soumis au préalable au président du CCET.

Des sujets de sessions éducatives ont été proposées , sur les sites webs, sur les juges , sur le 'mind mapping', sur le parrainage.

Les pistes de nouveaux clubs sont Hambourg, Stockholm, Berlin, Luxembourg, Frankfurt, Bruxelles et Vienne.

On essaiera aussi d'avoir un article dans Stern, dans les magazines allemands.

L'AG du CCET devra être limitée à 1h1/2.

Pour les récompenses du coordinateur de l'année, du TM le plus prometteur, de la meilleure gazette, le bureau du CCET attend vos propositions.

Un concours du meilleur site web sera organisé. Les critères seront présentés à Munich.

Les objectifs du CCET sont les suivants :

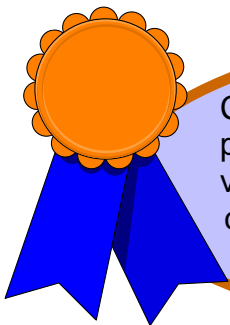
- 4 nouveaux clubs
- respect du temps à l'AG
- articles dans la presse allemande

- Visite de chaque secteur par le Président
- District distingué
- Visite de chaque secteur par un des 4 membres principaux du CCET
- Formation des membres du bureau dans chaque secteur avant le 31/07/00
- Chaque secteur met en place un conseil de secteur

Pour la soirée du 20<sup>ème</sup> anniversaire du CCET, tous les présidents successifs du CCET seront conviés.

Le district provisoire prendra effet le 01/07/00 ( 59P )  
Pas de changement de devise pour le moment pour la trésorerie.

Discussion sur la création d'un bureau des orateurs.



Comme cela vous a été présenté à Bruxelles, de nouveaux critères permettent à un club de participer au concours du club Remarquable.

10 buts à atteindre : 4 pour être club Remarquable , 6 pour Club Selectionné et 8 pour être remarqué par le Président de TMI .

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• 2 CTMs</li> <li>• un ATM-Bronze ou Argent ou Or</li> <li>• un CL, AL ou DTM</li> <li>• 4 nouveaux membres</li> <li>• au moins 4 membres du bureau formés</li> </ul> | <ul style="list-style-type: none"> <li>• 2 autres CTMs</li> <li>• un autre ATM-Bronze</li> <li>• un autre CL, AL ou DTM</li> <li>• 4 autres nouveaux membres</li> <li>• une liste des membres et la liste des membres du bureau soumi-</li> </ul> |
|--|---|

**Nouveau concours le club Remarquable**

We made it! August 17 to 21 were the dates and Chicago provided the backdrop for an eventful meeting of the world's Toastmasters. This convention proved especially significant for us in Europe because our years of lobbying finally paid off: on Wednesday, August 18 at 1:50 P.M. Senior Vice President Tim Keck announced it was his particular pleasure to officially confirm that Europe had been conferred provisional district status. This is a form of legitimation but even more importantly, it means that Europe will begin to receive considerably more support in terms of education and training. It will eventually lead, after full district status is achieved, to the winner of our European Speech Contest being eligible to participate in the World Championship of Public Speaking held each August at the International Convention.

The good news doesn't stop there, though. This might be a good place to review the governing bodies of Toastmasters International. These are the people whose decisions have affected and will continue to affect our efforts to become a full-fledged district. Most significant among them is a heightened awareness of the increasing international nature of our organization.

Let's start at the top. Tim Keck, the new International President of Toastmasters, began his Toastmastering career in Europe, at the Ramstein club. In a symbol of solidarity with Europe and in recognition of his European "roots", Tim rejoined the Ramstein club this year, making it one of the three clubs worldwide to enjoy the privilege of displaying "President's Club" on their banner. Tim Keck studied history at the University of Marburg in Germany and currently works as a military historian in Hawaii. In his "inauguration address" in Chicago, he included a vision statement, one part of which envisioned that some day an international convention might be held outside North America. Two years ago, when he was second vice president, Tim helped us personally, joining us on marketing tours to German companies in Bavaria and, yes, he spoke German on those visits. He subsequently attended our Fall Conference in Heidelberg contributing a general educational session and greatly assisting in officer training. Tim brings a rare combination of scholarship and global vision to the helm of our organization. It pays to have friends in high places.

Joanna McWilliams, executive vice president of TMI, is another friend of European Toastmasters. When we met Joanna at a District 71 conference in Ireland two years ago, she told us that she wanted to be on the committee when it came time to vote for Europe's admission as a provisional district.

Second vice president Alfred Herzing stems from Southern California. When we met Alfred during his campaign for a vice president's slot last year, we were surprised to learn that he has relatives in Nuremberg and, yes, he speaks German.

Newly elected third vice president Gavin Blakey hails from Australia. Rob Cockburn, Denise Magyar and the author met with Gavin during his campaign in Chicago and we have no doubt that Gavin is firmly on

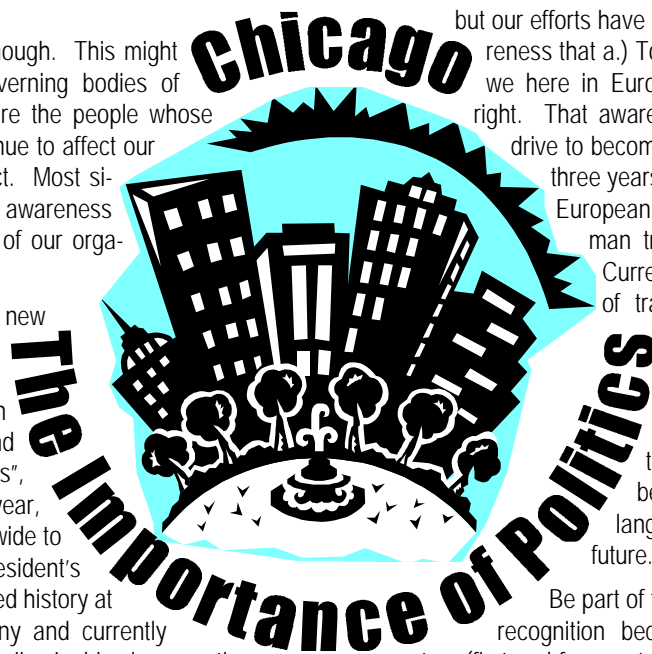
Christopher Magyar, ATM  
President Munich Prostmasters; CCET Chairman 1997-98

our side.

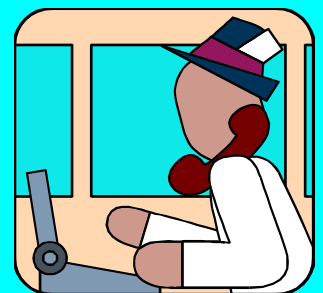
That covers the top four officers of TMI. There then follows a 17-member board of directors, each of whom serves a two-year term. We were able to talk with John Smelser, whose trademark is a cowboy Stetson during his campaign. Appearances deceive though: even though he comes from Texas, John is of German descent and yes, he speaks some German. John joins incumbent New Zealander Glen Murphy on the board with whom we spent a lot of time chatting at last year's convention in Palm Desert.

What does this all mean? Politics may not be everyone's cup of tea but our efforts have indisputably paid off in terms of awareness that a.) Toastmasters exists in Europe and b.) we here in Europe are serious about doing things right. That awareness will assist us not only in our drive to become a full-fledged district over the next three years but also in resolving some uniquely European issues. One is the question of German translations of official TM materials. Current policy strictly forbids distribution of translations in any languages other than those sanctioned by World Headquarters. We have sounded out many of the above candidates on this issue and we have encountered lots of sympathetic ears. Don't be surprised if we see a change in the language policy in the not-too-distant future.

Be part of the process! Europe has only gotten recognition because several European Toastmasters (first and foremost being our Chairman, Rob Cockburn) have made the effort to attend the International Convention year after year, to learn about how the greater Toastmasters world functions and to buttonhole people with our concerns. If you can't carry your club's voting cards directly to the International Convention and vote directly, be sure to send them to a C.C.E.T. representative who will. However, those of us who have attended the conventions tend to find them addictive: the locations are always attractive, the camaraderie is superb and the educational and contests are well worth the trip. The next International Convention, to be held in Miami Beach next August, might provide a perfect venue for a large European turnout.



Submission  
deadline for the January 15, 2000 issue of the Clarion will be December 15, 1999



## Overnight accommodations in Ismaning

All hotels offer weekend rates with buffet breakfast.

Please make your reservations directly with the hotel and mention Toastmasters.

### Deutsche Telekom AG Bildungszentrum Süd

Seidl-Kreuz-Weg 11; D- 85737 Ismaning; Tel.: 089 99 66-0; Fax: 089 99 66-19 99

	Daily	Weekend
Single Room	90.- DM	60.- DM
Double Room	124, - 144.- DM	80, - 100.- DM

### Hotel am Schloßpark

Schlossstr. 7; D- 85737 Ismaning; Tel.: 089 96102-0; Fax: 089 9612681

	Daily	Weekend
Single Room	180.- DM	160.- DM
Double Room	250.- DM	210.- DM

### Hotel Gasthof Neuwirt

*same address as at Schlosspark*

Single Room	155.- DM	120.- DM
Double Room	215.- DM	180.- DM

### Hotel zur Mühle

Kirchplatz 5; D-85737 Ismaning; Tel: 089 960 93-0; Fax: 089 960931-10

Single Room	160.- DM	135.- DM
Double Room	195.- DM	175.- DM

### Hotel zur Post

Hauptstr. 7; D-85737 Ismaning; Tel.:089 9612001; Fax 9612531

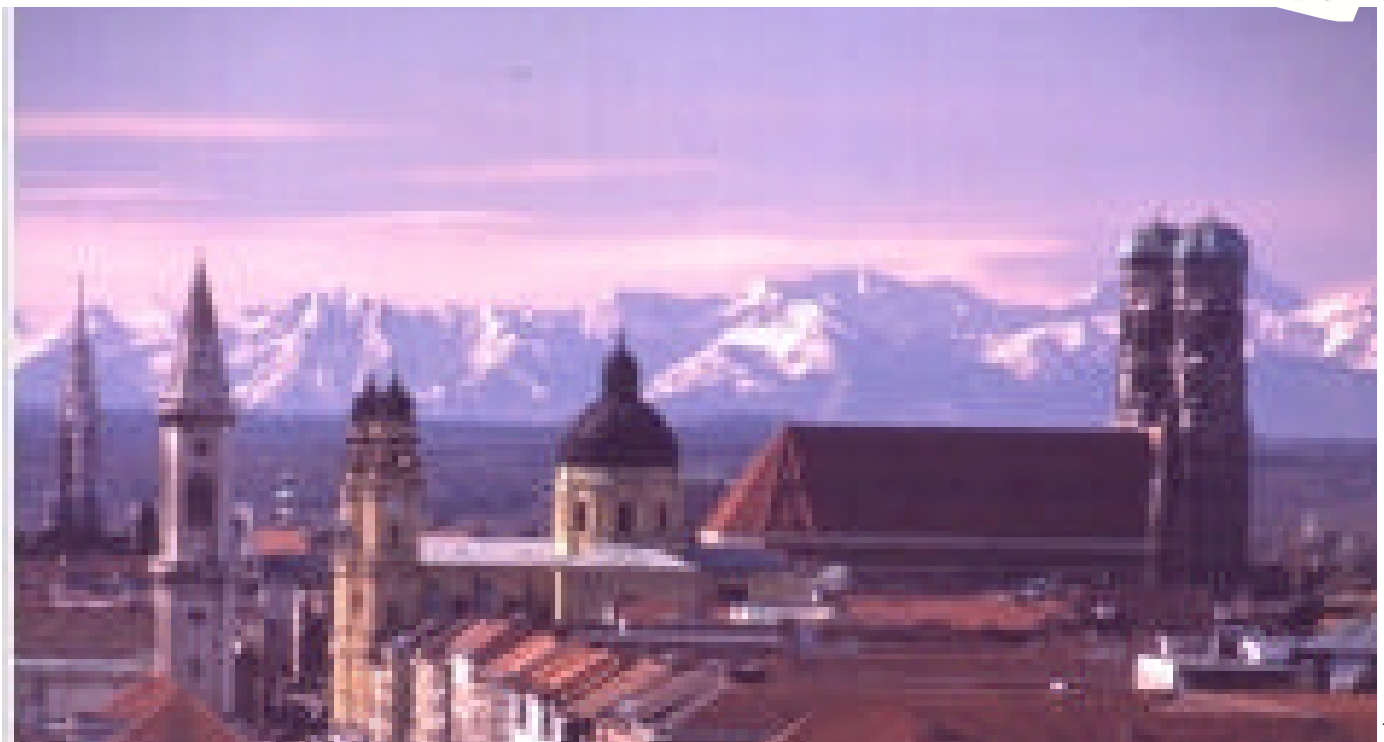
Single Room	110.- DM
Double Room	150.- DM

### Hotel Fischerwirt

Schlossstr. 17; D-85737 Ismaning; Tel.:089 962626-0; Fax 962626-10

Single Room :	130.- DM
Double Room:	180.- DM

e-mail: [www.fischerwirt.de](http://www.fischerwirt.de)



## CCET Fall Conference 1999 Fees:

### Conference Package:

DM 185.- per person

This package includes: Conference registration, Saturday and Sunday coffee breaks and Saturday lunch and gala-dinner

### Overall Package:

DM 235.- per person

This package includes: Conference registration, Friday evening buffet, Saturday and Sunday coffee breaks, Saturday lunch and gala-dinner

Beverages not included during dinner

*All prices include CCET participation fee.*

Mail the registration form and check in DM or Euro payable to:

Jens Lüpke; Heltauerstr. 112; D-81829 Muenchen , E-mail: jens\_luepke@csi.com

Bank transfers to:

Bank 24 \* account no. 2829265 \* BLZ 380 707 24 \* S.W.I.F.T. DEUTDEDB

*Please note that the payor is responsible for any bank charges that may occur.*

✂ *Cut here and send this section to conference treasurer* ✂

Name (please print): \_\_\_\_\_

TM    CTM    ATM    DTM    Guest   Number of people: \_\_\_\_\_

Street address: \_\_\_\_\_

Postal code: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
(country code/city code/telephone number)

E-mail \_\_\_\_\_ Club: \_\_\_\_\_

Package Choice:    Conference    Overall   **DM****/Euro** Total amount: \_\_\_\_\_

Check    Bank transfer   dated: \_\_\_\_\_   Signature: \_\_\_\_\_

Arriving by:    car    train    airplane   Vegetarian?      How many? \_\_\_\_\_