



# The Clarion

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## FROM THE CHAIRMAN

### Every Club a Distinguished Club

William Hamilton, ATM  
CCET Chairman

As we enter into a new administrative year with the CCET, I would like to reiterate the statements I made as I took the oath of office. First, I wish to thank not only the nominating committee for placing my name in nomination, but also the delegates to the CCET Spring Conference (recently held in Buxtehude, Germany) who elected me to the office of Chairman of the CCET.

It is my wish to make the theme of this administration: Every Club a Distinguished Club. To put this theme into action, I am challenging the area governors to set the goal of leading the clubs in their area to fulfilling the requirements of being "A Distinguished Club." The elements necessary to achieve this plateau are outlined in the booklet entitled "The Distinguished Club Program." Each club should be in possession of this publication from Toastmasters International headquarters.

"The Distinguished Club Program" publication lists the eligibility requirements for clubs with fewer than twenty members as well as for large clubs with forty or



**Toastmaster of the Year Jay Rolls displays his CCET trophy**

more members. Points are awarded for achievement by the members of the club as they advance from membership in Toastmasters to the Competent Toastmaster award (CTM); to the Accomplished Toastmaster award (ATM) in its various categories; and, to the Distinguished Toastmaster award

(DTM). Club growth, leadership, and communications merit additional points on the way to being selected a Distinguished Club. To accomplish this, it is imperative that there be goal setting, planning, and team building.

A club should monitor its own progress and give recognition for accomplishments within its own ranks. To achieve all of the goals in this direction, I have asked ATM Chris Magyar, our CCET VP for Education, to co-ordinate the area governors in this endeavor. Chris, in turn, has begun planning an exciting training session for area governors and interested club officers, to be held this fall in Metz, France.

Success Leadership, Youth Leadership, and Speechcraft programs are integral to moving onward and upward. Membership growth is also matched by membership retention. Many clubs in Europe who have in the past been tied to the U.S. armed forces, must now employ new means to

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invigorate their clubs. Many have done, and continue to do this, very successfully. In the months ahead, ALL clubs should seek to find creative ways to recruit and retain new members.

In conclusion, I would like to stress that vitally connected to club advancement is our own personal advancement in Toastmasters. As you grow, the club grows. I thus wish to urge each Toastmaster to become a CTM, or an ATM. And to those who are now ATMs, I extend the challenge to achieve not only the silver and bronze awards, but strive to attain the Distinguished Toastmaster award. The DTM award is the goal I have set for myself this year. The goal is high, but I wish to demonstrate by example that when the individual Toastmaster grows, his club will grow. As each club grows, so the area will grow, and as the areas grow, so the CCET will grow. It all begins with YOU!

### Meet Your Executive Committee

Cheryl Claar, CTM  
Clarion Editor

Springtime is election time for new CCET Executive Committee members, and this Spring was no exception. The new slate of officers was presented at the Buxtehude Conference and the installation of the Committee members took place on Sunday. Unfortunately, there is never enough available time during a Conference weekend to get to know all of the Toastmasters in attendance. In order for Clarion readers to become better acquainted with those who will be serving on the 1995-96 Executive Committee, a number of the members volunteered a bit of information about themselves to be published

here. So, Who's Who on the CCET Executive Committee?

indebted to Chris for having revived an interest in

### CCET Executive Committee 95/96

Chairman	Bill Hamilton, ATM
Immediate Past Chairman	Bert Olesch, CTM
VP Education	Chris Magyar, CTM
VP Administration	Peter Kenton, CTM
VP Publicity	John Milliken, ATM
Treasurer	James Huggard, TM
Secretary	Henry Blount, ATM
District 71 Liaison	Wolfgang Eichin, ATM
Governor Area 1	Galen Williams, CTM
Governor Area 2	Tom Brown, CTM
Governor Area 3	Alexander Haufe, CTM
Governor Area 4 (Acting)	Chuck Westpheling, CTM
Governor non-aligned clubs	Charlie LaFond, CTM
Clarion Editor	Cheryl Claar, CTM

**CHAIRMAN** of the Committee this year is William (Bill) Hamilton. A tax attorney by profession and resident of Heidelberg, Bill has been a Toastmaster for six years and has previously served on the Executive Committee as the VP Administration. Now an Able Toastmaster, Bill has set the goal for himself to meet the requirements leading to the Distinguished Toastmaster award this year. His challenge as CCET Chairman to all Toastmasters Clubs in Europe is to make "Every Club a Distinguished Club."

Christopher Magyar of Munich will be serving as **VP EDUCATION** this year. Chris works in the capacity of teacher/interpreter/ simultaneous translator; in other words, a professional communicator, and a natural to hold the position as education VP! He is no stranger to the Executive Committee, having served two terms as Area 3 Governor (1993-95). Many European Toastmasters are

Parliamentary Procedures within the CCET (a skill that he will no doubt be perfecting in his new Committee role). A standard-setter for all Toastmasters, Chris has established a personal goal of earning his Able Toastmaster award within the next twelve months.

The city of Paris is home to Peter Kenton, **VP ADMINISTRATION**. When he isn't totally immersed in the business of Toastmasters, Peter is practicing his vocation as a lawyer in the belle ville. His dedication to Toastmasters International as Area 4 Governor on the 1994-95 Executive Committee recently won him the honor of being named Area Governor of the Year. Peter views Toastmasters as an environment for having fun while improving his communication skills. He has high expectations for the creation of a Toastmasters International Continental European District, and is a strong proponent of bi-lingual (even multi-lingual) Toastmasters clubs.



**Peter Kenton receives his Area Governor award from Immediate Past Chairman Bert Olesch**

**VP PUBLICITY** on the Committee this year will be John Milliken, an active member of the Frankfurt Esprit de Corps club. His involvement in Toastmasters spans eleven years and this will be his second term as a CCET Committee member (John was the 1994-95 Area 1 Governor). As the Community Manager of Ray Barracks, John is no stranger to the field of Public Affairs and his professional skills will easily find application on the Executive Committee. Now well on his way to fulfilling the requirements to achieve the title of Distinguished Toastmaster, John has helped increase the membership of two Toastmaster clubs and is working to charter a new club in Hanau.

One of the new faces on the Executive Committee is James Huggard of Buxtehude. James, a chemist, will be serving as **TREASURER** this year. He has been an active member of the Hedgehog Club for two years and was one of the program planners for the 1995 Spring conference. One of his future goals in

Toastmasters is to help establish new clubs in Northern Germany.

Able Toastmaster Henry Blount, founder of the Toastmasters 75 club in Paris, is slated to be the Executive Committee **SECRETARY**. Henry previously served on this Committee as an Area Governor. He directly credits his professional development as a communications consultant to his involvement in Toastmasters International. Through Toastmasters, he became an executive speechwriter at IBM, and later moved successfully into international communications consulting, ultimately establishing his own business in that field. Henry says meeting the requirements leading to the Distinguished Toastmaster award is a personal goal for the future.

#### **AREA 1 GOVERNOR**

Galen Williams is an aviation maintenance supervisor by profession, and is active in both the Esprit de Corps and Stammtisch clubs in Frankfurt. This will be his first term as a member of the Executive Committee. When asked what he felt was his most important accomplishment as a Toastmaster, Galen noted that he had been a commencement speaker for the Community College of the Air Force and a German/English narrator at a recent Air Force deactivation ceremony. Galen has expressed his desire to complete the Able Toastmaster award requirements by the end of this year.

Returning to the Executive Committee again this year as **AREA GOVERNOR NON-ALIGNED CLUBS** is Charles La Fond. Charles makes his home in Vienna, Austria, and he credits Toastmasters with having enabled him to give public presentations that now help him to earn his living. A member of Toastmasters since 1982, Charles views the organization as a means to keep

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improving his communication skills.




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### **You Talked, We Listened**

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Christopher Magyar, CTM  
VP Education

1994-95 VP for Education  
Emily Gourdine initiated a survey of the CCET which was circulated at the spring conference in Buxtehude. Fifteen responses were received, not a bad response rate at all!

The first question of the survey dealt with what educational sessions or topics would be most useful to the respondent. The choices were: communication skills, personal growth, leadership training, and club administration. A few write-in votes appeared for Parliamentary Procedures.

Two respondents said that they did not know who their area governor was, and five reported never having received a visit from their area governor. Area Governors, take heed!

We are going to try to respond to the educational wishes with our training weekend for area governors and club presidents in Metz (see the following article). What happens in Metz should then be transferred via the attendees to the area and club levels. Start planning now to attend!

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### **Metz Training Sessions Sept 29-Oct 1**

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Christopher Magyar, CTM  
VP Education

I want to talk to you today about two topics which together, form the cornerstone of the CCET

year 1995-96: Toastmasters training and the Distinguished Club Program.

It's happened to many of us. We've been elected to a club office. Or, perhaps we've been appointed an area governor of the CCET. After the initial elation passes however, comes the thought, "Great, but what exactly am I supposed to do? What are my responsibilities? What are my resources?" Help is on the way! We've set aside the weekend of September 29-October 1 for intensive training in three areas:

1. area governors
2. club officers
3. parliamentary procedures

These topics are a direct response to the wishes expressed in the 1995 membership

survey (see related article). The sessions will take place in the city of Metz, in France, and will coincide with the September meeting of the CCET executive committee. We are negotiating with a hotel and will announce the location in due time.

Who is invited to Metz? No one is excluded, but the sessions are aimed primarily at area governors and CCET club presidents. The idea is to have area governors do officer training in those clubs whose presidents cannot attend. We will be using official Toastmasters training materials as part of our preparations for becoming Toastmaster's International newest district. We want to make formalized training of area governors and club officers an annual event occurring ideally when the new slate of officers and governors takes office (July 1).

The TMI brochure "Distinguished Club Program" (code 1111) provides a concise

description of how a club can achieve distinguished status. If you don't already have a copy of the brochure, order it! In it you will learn that we are already doing many of the things needed for qualification. Did you know, for example, that when a member attains the designation CTM, it's the most potent point-gatherer in the entire Distinguished Club Program? 750 points! And a club earns those points each and every time a member earns a CTM.

Points are also awarded for such things as timely submission of the semiannual reports (deadlines for reception at TMI headquarters are April 10 and October 10) and of the club officer

*...but what exactly am I supposed to do?  
What are my responsibilities? What are my  
resources?*

lists (June 30). 200 points are awarded for each new member who joins your club and a whopping 750 points go to clubs retaining 75% of their membership from one semi annual report to the next!

There are many other ways a club can earn credit under this program, but space does not permit me to elaborate here. Consult the "Distinguished Club Program" brochure for details. My point in this short exposé is that many of us are already acting "distinguished." Now it is time to go out and get credit for it!

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## CCET Fall Conference in Frankfurt "Top of the Trade" November 3-5

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Blair Foster  
Esprit de Corps Club

Toastmasters, pay heed!  
It is not too early to begin making plans to attend the CCET Fall Conference to be held in Frankfurt.

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This busy city has been a trading town and the site for trade fairs since 1240 due to its central geographical location. Trade made Frankfurt rich and allowed it to become an independent city in 1372 (quite an exception in those days). Frankfurt was "top" not only in the commercial sector, but also in the political sector. Beginning with Barbarossa in 1152, the emperors were elected in the Frankfurt cathedral. In 1562 Frankfurt became the official city for the coronation of emperors.

Therefore, it is fitting to hold the CCET Fall Conference in Frankfurt, as it was the election and coronation city of the past, and is still an important trade city (30,000 Bankers reside there!) today. Because Toastmasters represent the "top of their trade," we will use the occasion of the CCET Conference to "crown" the winning speakers in what is sure to be an exciting competition.

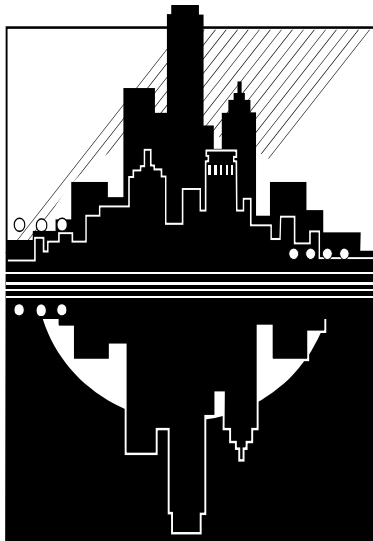
In addition to the annual Table Topics and Humorous Speech competition, this Conference promises to provide those who attend a wide variety of learning opportunities. Conference planners are currently drawing up a stimulating selection of educational topics. These educational sessions are certain to appeal to Toastmasters at every level of professional development. Some possible learning modules you might expect to see include: Parliamentary Procedures, Brain Jogging, Mind Mapping, How to Host a Speechcraft, Rehearsing Your Speech, The "Ah" Workshop, How to Use Your Voice, How to Write a Speech, How to be a Judge, and more.

The format of this Conference will allow Toastmasters to choose from at least two different topics during each of the educational sessions. By packing in the maximum number of workshops possible,

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conference attendees should definitely come away feeling they've gotten their moneys worth! But, wait! This Conference holds yet another unique opportunity for Toastmasters in Europe! A first-ever foreign language speech competition is shaping up for this weekend, too. This is an event all non-native speakers (as well as native speakers) won't want to miss.

Club Presidents will be receiving conference details as they become available. Mark your calendar now, however, so you won't miss the CCET Fall Conference.



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## Highlights of the CCET Spring Conference May 26-28, 1995

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